Civil Rights and Dr. Martin Luther King, Jr. Persuasive Argument Presentations

In groups of three, you will choose one of the two mediums we have recently discussed in class: 1. Dr. King's "I Have a Dream" speech or 2. Dr. King's "Letter from a Birmingham Jail," and you will create a multi-media presentation in which you will present an argument for the one that demonstrates the strongest, most effective persuasive argument for change, justice and equality. You are required to have both words and visual images on each slide.

✓ You will be addressing the following factors in your presentation:

- -appeal (ethos, logos, and pathos)
- -rhetorical devices (rhetorical questions, figurative language, parallelism, imagery, etc.)
- -target audience
 - ✓ You must find and cite one additional outside source to support your claim.
 - ✓ You must cite (at least three) specific excerpts from the chosen text as proof for your claim.